

**Bharat Sanchar Nigam Limited  
(Establishment Division)  
Bharat Sanchar Bhavan, Janpath,  
New Delhi-110001.**

No.12-8/2009-TE-I

Dated: 3<sup>rd</sup> July.2009

**Subject: Organization structure redesign of BSNL.**

In Supersession of this Office O.M.No.12-8/2009-TE-I dated the 15<sup>th</sup> May 2009 regarding organization structure redesign of BSNL, revised designations and roles of Officers up to DGM level in the BSNL, Corporate Office are indicated in the annexure.

2. In addition, following documents are available on the Intranet:
- (i) Job description of various Officers in the new organization structure;
  - (ii) List showing activities of Units in the old structure as per the Activity Manual issued by O&M Branch vide No.10-3/2006-O&M dated 5.12.2006 and the Units responsible for these activities in the new structure.

All Officers in the Corporate Office are requested to take a careful note of the same.

3. It has been decided that effective from 3<sup>rd</sup> July 2009, all Officers in the Corporate Office will perform their functions and responsibilities as per the new organization structure/mapping. Handing over of the charge of the previous post (prior to reorganization), wherever applicable, may be done with immediate effect. In exceptional cases, Officers who have been performing, or are required to perform, functions attached with their respective posts in the earlier structure, will keep the Restructuring Cell informed of the circumstances under which this is being done, with due approval of their immediate superior officer. Officers who have not assumed charge of the post in the new structure till date are required to do so without further delay.

  
**(D.P.De)**  
**GM (Establishment)**

Copy to:

1. PPS to CMD, BSNL.
2. PPS to ALL Directors, BSNL,
3. The ED(CN)/ ED(Corporate Affairs)/ ED(Finance), BSNL, New Delhi
4. The Director General of Audit, P&T, Sham Nath Marg, Delhi.
5. All Heads of Telecom Circles/ Telecom Distircts (Chennai/Kolkata).
6. All Heads of Maintenance/ Projects/ Training Centres/ IT/ Inspection/ DNW/ NCES/ TF/QA/TS, Kolkata, BSNL.
7. DDG(Establishment) DOT.
8. All PGMs/GMs, BSNL, CO, New Delhi.
9. All DGMs, BSNL, C.O., ND.
10. For uploading BSNL, Intranet.
11. Guard File/Concerned DAs TE-I Section BSNL, CO.
12. OL Section for Hindi translation.

ANNEXURE

Reporting Structure, Designation and Roles of Officers (up to DGM Level) at BSNL CO  
Annexure to letter no. 12-8/2009-TE-1 Dated: 3-7-2009

Consumer Fixed Access Business Unit						
Sr. No	Name	New Designation	Unit	Principal Roles	Reporting officer	
1	A K Jain	GM (Business Planning) - CFA	Consumer Fixed Access	Business Strategy & Planning, MIS, Product Management Incl VAS, Marketing & Sales	Dir (Consumer Fixed Access)	
2	Vishv Mohan	DGM (Business Planning) - CFA	Consumer Fixed Access	Business Strategy, MIS	GM (Business Planning) - CFA	
3	Paritosh K Shah	DGM (Products & Pricing) - CFA	Consumer Fixed Access	Product management & Pricing for Broadband, IPTV, Landline, PCO	GM (Business Planning) - CFA	
4	Jitendra Kumar	DGM (VAS) - CFA	Consumer Fixed Access	VAS	GM (Business Planning) - CFA	
5	Upendra Bakolia	DGM (Sales & Marketing) - CFA	Consumer Fixed Access	Sales & Marketing	GM (Business Planning) - CFA	
6	Narender Kumar	GM (CSC)	Consumer Fixed Access	CSC	Dir (Consumer Fixed Access)	
7	Dilip Kumar	DGM (CSC)	Consumer Fixed Access	CSC	GM (CSC)	
8	Rakesh Babu	GM (Customer Service) - CFA	Consumer Fixed Access	Customer Service - Call Center + Online Channel	Dir (Consumer Fixed Access)	
9	Yogesh Kumar	DGM (Customer Service) - CFA	Consumer Fixed Access	Customer Service - Call Center + Online Channel	GM (Customer Service) - CFA	
10	Wasi Ahmad	GM (NW Planning) - CFA	Consumer Fixed Access	NW Planning, NW Engineering & Development (E&D)	Dir (Consumer Fixed Access)	
11	Saji Kumar	DGM (NW Planning - I) - CFA	Consumer Fixed Access	NW Planning, NW Engineering & Development (E&D)	GM (NW Planning) - CFA	
12	Shubha Bhamhani	DGM (NW Planning - II) - CFA	Consumer Fixed Access	NW Planning, NW Engineering & Development (E&D)	GM (NW Planning) - CFA	
13	R K Kaushik	DGM (NW Planning - III) - CFA	Consumer Fixed Access	NW Planning, NW Engineering & Development (E&D)	GM (NW Planning) - CFA	
14	R K Sharma	GM (NW Operations) - CFA	Consumer Fixed Access	NW Operations, including Enterprise Interface	Dir (Consumer Fixed Access)	
15	Ratesh Kumar	DGM (NW Operations - I) - CFA	Consumer Fixed Access	NW Operations	GM (NW Operations) - CFA	
16	Sanjay Kumar	DGM (NW Operations - II) - CFA	Consumer Fixed Access	NW Operations	GM (NW Operations) - CFA	
17	D K Agarwal	DGM (NW Operations - III) - CFA	Consumer Fixed Access	NW Operations	GM (NW Operations) - CFA	
18	Rajeev Singh	GM (Finance) - CFA	Consumer Fixed Access	T&C, Revenue Management	Dir (Consumer Fixed Access)	
19	S K Dhar	DGM (Tariff & Costing) - CFA	Consumer Fixed Access	T&C	GM (Finance) - CFA	
20	B Srinivasan	DGM (Revenue Mgmt) - CFA	Consumer Fixed Access	Revenue Management	GM (Finance) - CFA	
21	D P Singh	GM (RN)	Consumer Fixed Access	Rural Networks	Dir (Consumer Fixed Access)	
22	Mahesh Kumar	DGM (RN)	Consumer Fixed Access	Rural Networks	GM (RN)	
23	N K Gupta	GM (IT) - CFA	Consumer Fixed Access	CDR Project	Dir (Cons. Fixed Access)	
24	Deepak Garq	DGM (IT) - CFA	Consumer Fixed Access	CDR Project	GM (IT) - CFA	

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Consumer Mobility Business Unit						
Sr. No	Name	New Designation	Unit	Principal Roles	Reporting officer	
1	Anil Kumar	GM (Business Planning) - CM	Consumer Mobility	Business Strategy & Planning, MIS	Dir (Consumer Mobility)	
2	Gautam Kumar	DGM (Business Planning) - CM	Consumer Mobility	Business Strategy & Planning, MIS	GM (Business Planning) - CM	
3	Bijoy N Mishra	GM (Products & Pricing) - CM	Consumer Mobility	Products & Pricing	Dir (Consumer Mobility)	
4	S S Sirohi	GM (VAS) - CM	Consumer Mobility	VAS	Dir (Consumer Mobility)	
5	Neeraj Kumar	DGM (VAS - I) - CM	Consumer Mobility	VAS	GM (VAS) - CM	
6	Shridopal Aggarwal	DGM (VAS - II) - CM	Consumer Mobility	VAS	GM (VAS) - CM	
7	Narender Kumar	GM (CSC)	Consumer Mobility	CSC	Dir (Consumer Mobility)	
8	Dilip Kumar	DGM (CSC)	Consumer Mobility	CSC	GM (CSC)	
9	Vitay Kumar	GM (NW Planning - GSM)	Consumer Mobility	NW Planning, NW E&D for GSM	Dir (Consumer Mobility)	
10	Yatinder Agrohi	DGM (NW Planning - GSM - I)	Consumer Mobility	NW Planning & ED - GSM	GM (NW Planning - GSM)	
11	Sanjay Kumar	DGM (NW Planning - GSM - II)	Consumer Mobility	NW Planning & ED - GSM	GM (NW Planning - GSM)	
12	Piyush Chand Gupta	DGM (NW Planning - GSM - III)	Consumer Mobility	NW Planning & ED - GSM	GM (NW Planning - GSM)	
13	Vijay Aggarwal	DGM (NW Planning - GSM - IV)	Consumer Mobility	NW Planning & ED - GSM	GM (NW Planning - GSM)	
14	Pradeep Nagpal	GM (NW Planning - CDMA/WiMax)	Consumer Mobility	NW Planning, NW E&D for CDMA/WiMax	Dir (Consumer Mobility)	
15	Ashok Kumar	DGM (NW Planning - CDMA)	Consumer Mobility	NW Planning - CDMA	GM (NW Planning - CDMA/WiMax)	
16	Anil Bharadwaj	DGM (NW Planning - WiMax)	Consumer Mobility	NW Planning - WiMax	GM (NW Planning - CDMA/WiMax)	
17	S C Sharma	GM (NW Operations - GSM)	Consumer Mobility	NW Ops for GSM, CDMA & WiMax, Including Enterprise Interface, Customer Service	Dir (Consumer Mobility)	
18	Vivek Narayan	DGM (NW Ops - GSM - I)	Consumer Mobility	NW Ops - GSM	GM (NW Operations - GSM)	
19	Kishor Bhadani	DGM (NW Ops - GSM - II)	Consumer Mobility	NW Ops - GSM	GM (NW Operations - GSM)	
20	G C Meena	DGM (NW Ops - CDMA)	Consumer Mobility	NW Ops - CDMA, WiMAX	GM (NW Operations - GSM)	
21	S K Bharadwaj	GM (Finance) - CM	Consumer Mobility	T&C, Revenue Management	Dir (Consumer Mobility)	
22	Prema Krishnamachari	DGM (Tariff & Costing) - CM	Consumer Mobility	T&C	GM (Finance) - CM	
23	S K Awasthi	DGM (Revenue Mgmt) - CM	Consumer Mobility	Revenue Management	GM (Finance) - CM	

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Enterprise Business Unit						
Sr. No	Name	New Designation	Unit	Principal Roles	Reporting officer	
1	S K Seth	GM (Business Planning) - Ent	Enterprise	Business Strategy & Planning, MIS, Carrier Wholesale	Director (Enterprise)	
2	Devendra Yadav	DGM (Business Planning) - Ent	Enterprise	Business Strategy, MIS	GM (Business Planning) - Ent	
3	Jaswant Dabi	DGM (Carrier Wholesale) - Ent	Enterprise	Carrier Wholesale	GM (Business Planning) - Ent	
4	Sunil Kumar	GM (EB - I)	Enterprise	Sales, Marketing and Solutions for Platinum Accounts	Director (Enterprise)	
5	Sidh Kumar	DGM (EB - I)	Enterprise	Sales, Marketing and Solutions for Platinum Accounts	GM (EB - I)	
6	Anoop Kumar	GM (EB - II)	Enterprise	Sales, Marketing and Solutions for Gold / Silver Accounts	Director (Enterprise)	
7	Premjit Lal	DGM (EB - II)	Enterprise	Sales, Marketing and Solutions for Gold / Silver Accounts	GM (EB - II)	
8	J M Suri	GM (ILD)	Enterprise	ILD	Director (Enterprise)	
9	Rakesh Kumar	DGM (ILD)	Enterprise	ILD	GM (ILD)	
10	Ram Kumar	ED (Core Network)	Enterprise	Core Network Planning, E&D and Operations	Director (Enterprise)	
11	K Sudhakar	GM (Core NW Planning)	Enterprise	Core NW planning and E&D	ED (Core Network)	
12	A S Sukumaran	DGM (Core NW Planning - I)	Enterprise	Core NW planning and E&D	GM (Core NW Planning)	
13	R R Yadava	DGM (Core NW Planning - II)	Enterprise	Core NW planning and E&D	GM (Core NW Planning)	
14	Arun Kumar	DGM (Core NW Planning - III)	Enterprise	Core NW planning and E&D	GM (Core NW Planning)	
15	Sampath Kumar	GM (Core NW Operations)	Enterprise	Core NW Operations	ED (Core Network)	
16	Anima Roy	DGM (Core NW Ops - I)	Enterprise	Core NW Operations	GM (Core NW Operations)	
17	Vivek Srivastav	DGM (Core NW Ops - II)	Enterprise	Core NW Operations	GM (Core NW Operations)	
18	N Chokhar	GM (Leased Circuits)	Enterprise	Leased Circuit Billing	Director (Enterprise)	
19	S B Singh	DGM (Leased Circuits)	Enterprise	Leased Circuit Billing	GM (Leased Circuits)	
20	KCGK Pillai	GM (Finance) - Ent	Enterprise	T&C, Revenue Management	Director (Enterprise)	
21	Prema Krishnamachari	DGM (Tariff & Costing) - Ent	Enterprise	T&C, Revenue Management	GM (Finance) - Ent	

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New Business Business Unit					
Sr. No	Name	New Designation	Unit	Principal Roles	Reporting officer
1	N K Yadav	GM (Infra Sales)	New Businesses	Infra sharing - Planning, Marketing, Sales & Customer Relations	Dir (Consumer Mobility)
2	Sudhir Gupta	DGM (Infra Sales)	New Businesses	Infra sharing - Planning, Marketing, Sales & Customer Relations	GM (Infra Sales)
3	Sudhir Kumar	GM (Infra Operations - I)	New Businesses	Infra Sharing Operations - South & West	Dir (Consumer Mobility)
4	Manish Aggarwal	DGM (Infra Operations - I)	New Businesses	Infra Sharing Operations - South & West	GM (Infra Operations - I)
5	N B Singh	GM (Infra Operations - II)	New Businesses	Infra Sharing Operations - North & East	Dir (Consumer Mobility)
6	M K Jain	GM (IB)	New Businesses	IB	Dir (Consumer Mobility)
7	N Ram	DGM (IB)	New Businesses	IB	GM (IB)
8	S C Misra	PGM (BW)	New Businesses	Civil & Building Works	Dir (Consumer Mobility)
9	Raj Kumar	DGM (Civil)	New Businesses	Civil	PGM (BW)
10	S C Garg	DGM (BW - I)	New Businesses	Building Works - Staff Matters	PGM (BW)
11	Ganga Prasad	DGM (BW - II)	New Businesses	Building Works	PGM (BW)
12	A S Chandel	PGM (Electrical)	New Businesses	Electrical	Dir (Consumer Mobility)
13	Saurabh Tyagi	DGM (Electrical)	New Businesses	Electrical	PGM (Electrical)
14	Ashish Dey	PGM (Arch)	New Businesses	Architecture	Dir (Consumer Mobility)
15	Kishor Kumar	DGM (Arch)	New Businesses	Architecture	PGM (Arch)
16	R P Nigam	GM (TF)	New Businesses	Telecom factories	Dir (Consumer Mobility)
17	S K Singh	DGM (TF)	New Businesses	Telecom factories	GM (TF)
18	Deepak Sinha	GM (Telegraph Services)	New Businesses	Telegraph services	Dir (Consumer Mobility)
19	S K Babbar	GM (C) USO Project	New Businesses	USO Project	Dir (Consumer Mobility)
20	Smita Choudhary	GM (Finance) - NB	New Businesses	T&C, Revenue Management	Dir (Consumer Mobility)
21	Meenakshi Sundaram	DGM (Finance) - NB	New Businesses	T&C, Revenue Management	GM (Finance) - NB

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Corporate Affairs Unit					
Sr. No	Name	New Designation	Unit	Principal Roles	Reporting officer
1	T R Wadhwa	PGM (Corporate IT)	Corporate Affairs	Corporate IT, Incl ERP project	Dir (Cons. Fixed Access)
2	Rajveer Sharma	GM (Corporate IT)	Corporate Affairs	Corporate IT, Incl ERP project	PGM (Corporate IT)
3	Raman Aggarwal	DGM (Corporate IT)	Corporate Affairs	Corporate IT, Incl ERP project	GM (Corporate IT)
4	R N Padukone	PGM (Corp. Planning & Monitoring)	Corporate Affairs	Corp. Planning & Monitoring	Dir (Cons. Fixed Access)
5	Sanjeev Tyagi	DGM (Corp. Planning & Monitoring - I)	Corporate Affairs	Corp. Planning & Monitoring	PGM (Corp. Planning & Monitoring)
6	Sanjeev Verma	DGM (Corp. Planning & Monitoring - II)	Corporate Affairs	Corp. Planning & Monitoring	PGM (Corp. Planning & Monitoring)
7	N K Narang	GM (Coordination)	Corporate Affairs	Corp. MIS, PG and RTI related activities	Dir (Cons. Fixed Access)
8	Suresh Kumar	DGM (Corporate MIS)	Corporate Affairs	Corp. MIS, PG and RTI related activities	GM (Coordination)
9	K S Guiliani	GM (Regulation)	Corporate Affairs	Regulation	Dir (Cons. Fixed Access)
10	P C Sharma	DGM (Regulation - I)	Corporate Affairs	Regulation	GM (Regulation)
11	Vineet Verma	DGM (Regulation - II)	Corporate Affairs	Regulation	GM (Regulation)
12	A K Garg	PGM (MM)	Corporate Affairs	Procurement for CFA, CM, Enterprise Bus	Dir (Cons. Fixed Access)
13	Avinash Aggarwal	DGM (MM - CM)	Corporate Affairs	Procurement for CM	PGM (MM)
14	Mumtaz Ahmad	DGM (MM - ENT)	Corporate Affairs	Procurement for Enterprise & CFA	PGM (MM)
15	S C Ahluwalia	GM (Corporate Mktg)	Corporate Affairs	Corporate Marketing & PR	Dir (Cons. Fixed Access)
16	A K Rawat	DGM (Corporate Mktg)	Corporate Affairs	Corporate Marketing	GM (Corporate Mktg)
17	S K Sinha	DGM (PR)	Corporate Affairs	PR	GM (Corporate Mktg)

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				HR Unit	
Sr. No	Name	New Designation	Unit	Principal Roles	Reporting officer
1	R K Goyal	GM (Recruitment)	HR	Recruitment	Director (HR)
2	A K Gautam	DGM (Recruitment)	HR	Recruitment	GM (Recruitment)
3	R K Mishra	GM (Personnel)	HR	Personnel	Director (HR)
4	V Prasad	DGM (Personnel)	HR	Personnel	GM (Personnel)
5	R K Varun	DGM (CLO-SCT)	HR	CLO-SCT Cell	GM (Personnel)
6	D P De	GM (Establishment)	HR	Establishment	Director (HR)
7	P K Mishra	DGM (Establishment)	HR	Establishment	GM (Establishment)
8	Madhu Arora	GM (Corporate Restructuring)	HR	Corporate Restructuring	Director (HR)
9	Deepak Aggarwal	DGM (Restructuring - I)	HR	Corporate Restructuring	GM (Corporate Restructuring)
10	Preeti Banzal	DGM (Restructuring - II)	HR	Corporate Restructuring	GM (Corporate Restructuring)
11	Neeraj Verma	GM (Training)	HR	Training	Director (HR)
12	Anita Johri	DGM (Training)	HR	Training	GM (Training)
13	MSS Rao	GM (Admin)	HR	Administration	Director (HR)
14	Vineet Saxena	DGM (Admin)	HR	Administration	GM (Admin)
15	Shakeel Ahmad	GM (SR)	HR	Staff Relations	Director (HR)
16	Arvind Pandey	DGM (SR)	HR	Staff Relations	GM (SR)
17	PC Mehta	GM (WS&I)	HR	WS&I	Director (HR)

Finance Unit					
Sr. No	Name	New Designation	Unit	Principal Roles	Reporting officer
1	S R Kapoor	ED (Finance)	Finance	TFA to all BU Directors	Director (HR)
2	Yojana Das	GM (Budgeting & Financial Control)	Finance	Budgeting & Financial Control	ED (Finance)
3	S Muthukumaraswamy	DGM (Budgeting & Financial Control - I)	Finance	Budgeting & Financial Control	GM (Budgeting & Financial Control)
4	P Venugopal	DGM (Budgeting & Financial Control - II)	Finance	Budgeting & Financial Control	GM (Budgeting & Financial Control)
	P K Purwar	GM (Corporate Accounts)	Finance	Corporate Accounts	ED (Finance)
6	Gangopadhyay	DGM (Corporate Accounts - I)	Finance	Corporate Accounts	GM (Corporate Accounts)
7	S R Maity	DGM (Corporate Accounts - II)	Finance	Corporate Accounts	GM (Corporate Accounts)
8	Arundhati Panda	GM (EF & Taxation)	Finance	EF & Taxation	ED (Finance)
9	Jagdish Prasad	DGM (EF)	Finance	EF	GM (EF & Taxation)
10	S R Kar	DGM (Taxation)	Finance	Taxation	GM (EF & Taxation)
11	H T Sangkhumi	PGM (IA)	Finance	Internal Audit	ED (Finance)
12	P R Enkhia	DGM (IA - I)	Finance	Internal Audit	PGM (IA)
13	K Satyanarayana	DGM (IA - II)	Finance	Internal Audit	PGM (IA)
14	KCGK Pillai	GM (PF)	Finance	Procurement Finance for CFA, CM, Enterprise & NB BUS	ED (Finance)
15	K Jothi	DGM (PF)	Finance	Procurement Finance for CFA, CM, Enterprise & NB BUS	GM (PF)
16	K R Tiwari	GM (Transfer Pricing & Finance Coordination)	Finance	Transfer Pricing; Finance Personnel; Revenue Assurance; All finance co-ordination matters across BUS	ED (Finance)

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CMD's Office					
Sr. No	Name	New Designation	Unit	Principal Roles	Reporting officer
1	Sat Paul	CVO	CMD's Office	Vigilance	CMD
2	Birbal Prasad	DY. CVO-I	CMD's Office	Vigilance	CVO
3	M S Yadav	DY. CVO-II	CMD's Office	Vigilance	CVO
4	Tajinder Kumar	GM (C&M)	CMD's Office	C&M	CMD
5	H C Pant	CS & GM(Legal)	CMD's Office	Company Secretary, Legal Affairs	CMD
6	J P Choudhary	ACS & DGM (Legal - I)	CMD's Office	Astt. Company Secretary, Legal Affairs	CS & GM (Legal)